

Advertising tools

Formats & specs

› February 14, 2024



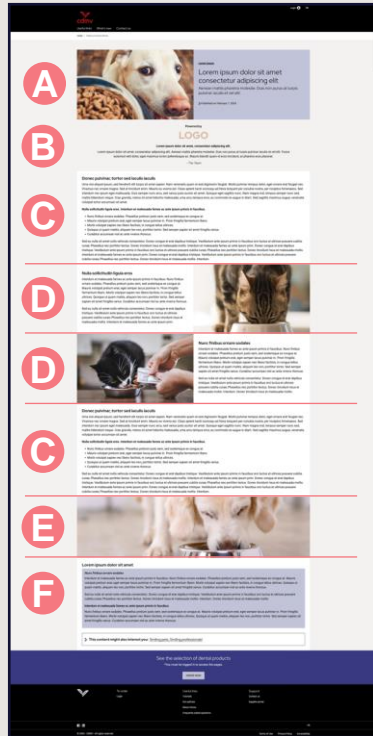
Thematic Page - Specifications



	Text (min and max characters)	Logo size (max-width)	Button	Image size, resolution & type	Video	Other
A <u>Option 1</u> <u>2 columns</u> <u>image & text</u>	✓ 350 - 800	✓ 250 px	✓	✓ 690 x 414 px, 72 dpi, JPEG or PNG		The logo can be added with the text or provided within the image. If you want to include the logo with the text, you should shorten the length of the text.
B <u>Option 2</u> <u>1 image only</u>				✓ 1440 x 652 px, 72 dpi, JPEG or PNG		The logo and redirect button must be included in the image
B <u>Buy now!</u>	✓ 5 -150 (title)					Specify the products for each grouping.

Blog Page - Specifications

The content must remain neutral and not promote any specific product.



	Text (min and max characters)	Logo size (max-width)	Button	Image size, resolution & type	Video	Other
A <u>Blog title</u>	✓ 100 - 300					The image will be provided by CDMV Choice of color is made by CDMV
B <u>1 column with logo</u>	✓ 0 - 800	✓ 250 px				Description of the company Signature: - The « name of the supplier » team
C <u>1 column text only</u>	✓ max 300 words					The text should include a headline and one or more subheadings. (Bullet points could also enhance readability)
D <u>2 columns image & text</u>	✓ 350 - 800			✓* 690 x 414 px, 72 dpi, JPEG or PNG		* Submitted images are subject to approval by CDMV.
E <u>1 column image only</u>				✓* 1410 x 350 px, 72 dpi, JPEG or PNG		* Submitted images are subject to approval by CDMV.
F <u>Color text block</u>	✓ max 300 words					The text should include a headline and one or more subheadings. (Bullet points could also enhance readability) Choice of color is made by CDMV

