

Advertising tools

Formats & specs

› February 14, 2024



Brand Page - Specifications



	Text (min and max characters)	Logo size (max-width)	Button	Image size, resolution & type	Video	Other
A <u>Jumbotron</u>	✓ 150 - 350	✓ 250 px*	✓	✓ 3840 x 1010 px, 72 dpi, JPEG or PNG		The image must have an empty space on the left for the text to be easily readable, approximately half of the image.
B <u>2 columns image & text</u>	✓ 350 - 800	✓ 250 px*	✓	✓ 690 x 414 px, 72 dpi, JPEG or PNG	✓ Youtube link**	The image can also be replaced by a video.
B						
C <u>1 column with logo</u>	✓ 150 - 800	✓ 250 px				Description of the company Signature: - The « name of the supplier » team
D <u>2 columns with video</u>	✓ 350 - 700	✓ 250 px*	✓		✓ Youtube link**	The video could also be full-width with the text above.
E <u>4-6 columns with text & images</u>	✓ 0-150		✓	✓ 690 x 414 px, 72 dpi, JPEG or PNG		
E <u>2-3 columns with text & images</u>	✓ 150 - 350		✓	✓ 690 x 414 px, 72 dpi, JPEG or PNG		
F <u>Redirection to CDMV Catalog</u>	✓ 50 - 150		✓			Redirection link: Specify the products
F						
G <u>1 column text only</u>	✓ max 300 words					The text should include a headline and one or more subheadings. (Bullet points could also enhance readability)
G						
H <u>1 column image only</u>				✓ 3840 x 1010 px, 72 dpi, JPEG or PNG		
H						

* Logo: If you want to add your logo, reduce the length of the text.

** Video: Provide us with a YouTube link to your video (example <https://youtu.be/9oY5zGDBfa8>) We need the part after « youtube.be/ »

